



Our Mission:
"Developing Today's
Children to Become
Tomorrow's Leaders."

Table of Content

From the Director's Desk	1
Incentive and Endowment	2
Partnership Programs and Services	2-6
Pledge Form	6
Partnership Investments	7
Acknowledgements	8
Board of Directors	8
Partnership Staff	8



Scan this code with your
smartphone for more information.

2011 - 2012 Annual Report

From the Executive Director's Desk . . .

On behalf of the Board of Directors of the Partnership for Children of Lenoir and Greene Counties, it is my pleasure to present our Annual Report. Our Partnership serves all children, regardless of income or socioeconomic status, through our various services and programs. We are dedicated to our mission of "Developing Today's Children to Become Tomorrow's Leaders." With community partners such as Lenoir and Greene Public Schools, Lenoir County Cooperative Extension, Public Health Departments, Lenoir Community College, Kinston/Lenoir County Chamber of Commerce, Greene County Chamber of Commerce, and other agencies and individuals, we have improved the lives of young children and families in our area.

The Partnership has assisted many local child care providers in increasing the quality of their programs. This is demonstrated by the Performance Based Incentive Standards used to evaluate Smart Start Partnerships. Out of a possible five stars, the average star rating of child placements in Lenoir County is 3.89, Greene County 4.31. We have child care choices for your child, regardless of economic status, that are of equal quality and better than other parts of our state. Quality early childhood programs work.

Why should this matter to members of our community?

There are only 2,000 days between the time a baby is born and when that child begins kindergarten. Children that are exposed to early education initiatives enjoy multiple benefits:

Economy: Participants in high quality early childhood programs have increased median earnings by as much as 36%, pay more taxes and depend less on welfare.

Science: In the first few years of life, 700 new neural connections are formed every second.

Worker Readiness: Research shows that the learning and development that occur in a child's earliest years have a strong impact on later outcomes, including the mastery of skills a productive worker needs.

Health: High quality early childhood programs improve nutrition and health.

Education: High quality early childhood programs increase graduation rates by as much as 4.4%; NC's graduation rate was 65% before Smart Start; now 77.7%.

Jobs: Early education programs make it possible for 380,000 North Carolinian parents to work.

Crime: Enriched early childhood programs appear to reduce future crime, and in the long run, they are the most cost-effective way to reduce crime.

Dr. James J. Heckman is a Nobel Memorial Prize winner in Economics at The University of Chicago. His groundbreaking work with economists, developmental psychologists, sociologists, statisticians and neuroscientists has proven that early childhood development determines potential health, economic and social outcomes not just for individuals, but for society at large. His decades of research found that investing in early childhood development for disadvantaged children and their families provides **10 cents earned for every dollar spent for 50+ years** through increased personal achievement and social productivity.

The Partnership for Children of Lenoir and Greene Counties' vision is "a community that nurtures and supports children and families in a safe and healthy environment through accessible quality childcare and family services." We must utilize every opportunity to make the first 2000 days of a child's life the most healthy and sustainable for the child and their caregivers. The child's future, our economy's future...depends on it.

Keith Sylvester, Executive Director

Economic data courtesy of
www.first2000days.org

Incentive and Endowment

Performance Based Incentive Standards (PBIS)

In order to track progress and objectively evaluate local Smart Start Partnerships based on outcomes and results, a performance-based incentive system was created. Smart Start Partnerships are the community-level leaders in establishing a comprehensive early education system where every child has the services they need to enter school ready to succeed. More than 20 criteria have been established in four key areas - administration, early care and education, health, and family support. These standards focus the work and resources of Smart Start partnerships in targeted ways that truly make a difference in areas that are proven to impact a child's readiness for Kindergarten. *Our Partnership has met high performing standards in all criteria with the exception of one where minimum was met.*

Margaret Blount Harvey Endowment

In May of 2002, the Partnership Board approved the establishment of an educational endowment at Lenoir Community College in honor of Margaret Harvey. Mrs. Harvey was instrumental in the formation of the Partnership for Children of Lenoir and Greene Counties, as well as providing guidance and leadership during the early years of the Partnership. The endowment provides a scholarship for a student who plans to pursue an Associate's Degree in Early Childhood Education.



Partnership Programs and Services

Child Care Resource and Referral

CCR&R maintains a database of child care providers in Lenoir and Greene Counties to help families find quality child care through our child care referral service. CCR&R also provides professional development for child care providers through monthly workshops and an Annual Child Care Conference. Staff provides technical assistance to child care providers and maintains a Resource Center for local child care providers, parents and the community.

This year, CCR&R:

- Served 89 children and 68 families through Child Care Referral Services.
- Offered 53 workshops and 980 child care professionals participated (including the Annual Child Care Conference).
- Served 76 facilities and 116 teachers/directors through technical assistance.

little by little

The little by little strategy is a mentoring and educational initiative designed to work with a group of students from elementary school until they graduate from high school. In 2011-12, the students were in the seventh grade. The initiative is a tool to deter students from the dangers of school failure, substance abuse, gang involvement, teenage pregnancy and criminal behavior. The commitment of little by little is to love, care for and nurture students, encouraging them to dream big. This will be done through mentoring, trips to universities and camps and financial rewards for meeting academic and behavior goals. The PFC's role is to administer the funds of little by little, which are private funds from **the little bank** and Ronald McDonald House Charities. This year:

- 40 children received college scholarship funds in their accounts

Dedication and Education Bonus

Dedication & Education Bonus (DEB) is designed to reduce turnover and increase education in the early childhood field by offering a bonus based on education to participating child care professionals. The bonus amount may increase as the participant meets additional educational benchmarks. Participants are chosen through an application process; eligibility criteria are verified before bonuses are provided. Bonuses are provided semi-annually to qualified applicants who have attained designated levels of education and who have been employed in the same facility a minimum of six months.

This year, DEB served:

- 16 grant recipients from 15 facilities and an additional 21 grant recipients through a one-time grant from the North Carolina Partnership for Children. (NCPCC)

Family Literacy

Lenoir County Family Literacy and Greene County Family Literacy are comprehensive programs designed to help families break the intergenerational cycle of illiteracy and poverty. Participants in the programs are parents who live in Lenoir and Greene Counties, have children ages one through five, have not completed high school, are taking English as a Second Language (ESL) classes and/or need additional academic or job skills. Family Literacy consists of five components:

- Adult Education
- Parent Time
- Early Childhood Education
- Parent and Child Interaction
- Home-Based Instruction

The Partnership funds the Early Childhood component of the Family Literacy Programs.

This year,

Greene County Family Literacy:

- Served 19 children
- Served 33 parents

Lenoir County Family Literacy:

- Served 28 children
- Served 21 parents

NC Pre-K

NC Pre-K is a high quality pre-kindergarten program for four year olds. The purpose of the program is to provide a quality educational experience to prepare children for success in kindergarten.

The program standards for NC Pre-K are built on the belief that in order to be successful in school, children need to be prepared in five areas (as outlined by the National Education Goals panel):

- Health and physical development
- Social and emotional development
- Approaches toward learning
- Language development and communication
- Cognition and general knowledge

The NC Pre-K program seeks to prepare children in each of these areas by utilizing teachers who are specially trained to teach four year olds, developmentally appropriate toys and activities, and curriculum designed for kindergarten readiness. Families must apply and be determined eligible based on guidelines provided by the state. The program is free for all families enrolled.

This year NC Pre-K:

- Served 381 children



Child Care Health Consultant

A Child Care Health Consultant (CCHC), who is a Registered Nurse (RN), makes site visits to child care facilities. The CCHC facilitates health and safety compliance consistent with Division of Child Development (DCD) regulations; establishes protocols and ensure collective health of children in the child care setting; reviews and educates child care staff on health policies; conducts dental screenings; promotes medical homes, including well-child visits and immunizations; promotes that children with special needs are identified and referred for further evaluation; reviews illness and injury logs, with special attention to child care health trends; provides health education and consultation for staff, parents, and children, including mental health and safety; and documents procedures for situations and emergencies.

This year CCHC:

- Served 1446 children in 55 child care facilities

Three-School

Three-School is a high-quality pre-school program designed to prepare three year-olds for success in school and beyond. The Three-School program is modeled after the North Carolina Pre-Kindergarten program standards.

This year Three-School:

- Served 68 children

Community Outreach

The Community Education program is responsible for public awareness, education and outreach initiatives that provide information about the programs and services provided by the Partnership for Children.

This year:

- The Partnership participated in numerous festivals and events including, Kids Fest/Festival on the Neuse, Lenoir County Public Schools Parent Involvement Night and Safe Kids Eastern Carolina.
- 2200 members of the community were reached
- 2350 brochures distributed
- Served on and led various community boards and organizations including Rotary, Junior Leadership Lenoir, Young Professionals of Lenoir County, STEM East, Kinston/Lenoir County Marketing Group.

Parents as Teachers

Parents as Teachers (PAT) is a parent education and family support program serving families with young children until their child enters kindergarten. PAT is provided to participating families at no charge.

Parents are supported by PAT-certified parent educators through home visits, group meetings, developmental screenings and referrals to needed services. By understanding what to expect during each stage of development, parents can capture the teachable moments in everyday life to enhance their child's language development, intellectual growth, social development and motor skills.

This year,

Lenoir County PAT:

- Served 166 children in 126 families
- 12 group meetings

Greene County PAT:

- Served 39 children in 39 families
- 6 group meetings

Project Promise Mentoring Alliance (PPMA)

The mission of the community-based Project Promise Mentoring Alliance (PPMA) is to inspire and empower youth in grades 6-8 with a passion for learning and success. The primary goal of the PPMA is to develop an innovative continuum mentoring approach to help middle school youth become more confident and productive, stay in school and set goals for the future. PPMA utilizes a variety of best practice strategies including: mentoring, out-of-school time programming—Saturday Academy and Summer Camp Promise, cultural enrichment activities, healthy living, physical activity and gardening, service learning and parent/family engagement.

This year: 92 students were served.

Safe Kids Eastern Carolina

Safe Kids Eastern Carolina is a three-county coalition serving Lenoir, Jones and Greene counties and is housed at The Partnership for Children of Lenoir and Greene Counties. Its key initiatives are poison prevention and control, bicycle safety and car seat education and safety.

This year, Safe Kids Eastern Carolina held:

- 4 car seat clinics
- 2 bicycle rodeos
- 4 operation medicine drops
- 3 health fairs
- 108 families served, 135 seats checked, 78 seats distributed



Kinston Promise Neighborhood

The Kinston Promise Neighborhood Program (KPN) is a comprehensive approach to educating children and strengthening families in the town of Kinston. KPN is a continuum of services that focus on the needs of children at every developmental stage with specific programs addressing early learning, elementary school, middle school, adolescents and college. The Partnership for Children of Lenoir and Greene Counties serves as the lead fiscal agency for the KPN. Administrative coordination is provided by Theresa Ann Williams Bethea.

Quality in Action

Quality in Action provides technical assistance to licensed child care facilities with the goal of helping child care providers reach and maintain quality child care.

NC child care facilities are licensed by the Star Rated License system, where they can receive from a one star (minimum standards) rating up to a five star (voluntary enhanced standards) rating. QIA provides technical assistance in areas including room arrangement, lesson planning, daily schedules, environment rating scales, and modeling developmentally appropriate practices.

This year, QIA served:

- 8 child care facilities
- 19 child care providers
- 64 children
- All facilities increased their Environment Rating Scale scores



Assuring Better Child Health and Development

The Assuring Better Child Health and Development (ABCD) Project is a regional initiative, which includes Lenoir and Greene Counties. The project provides on-site technical assistance to primary health care providers to identify the children who may benefit from early intervention services. Services are provided to physicians and their staff at various times to support the integration of standardized, validated developmental screening and referral into well-child visits, updates to families regarding their child's development, and follow-up to the practices regarding referral and treatment plans

This year, ABCD:

- Served 3 medical practices
- Served 13 medical providers
- Served 5800 children

*This activity concluded in the first quarter of this Annual Report.



I would like to help support the children and families of Lenoir and Greene Counties by making a tax-deductible contribution to the Partnership for Children of Lenoir and Greene Counties:

Name _____

Address _____

Phone _____

Amount of Donation _____

Please mail completed form to:
Partnership for Children of Lenoir and Greene Counties
1465 Highway 258 N
Kinston, NC 28504

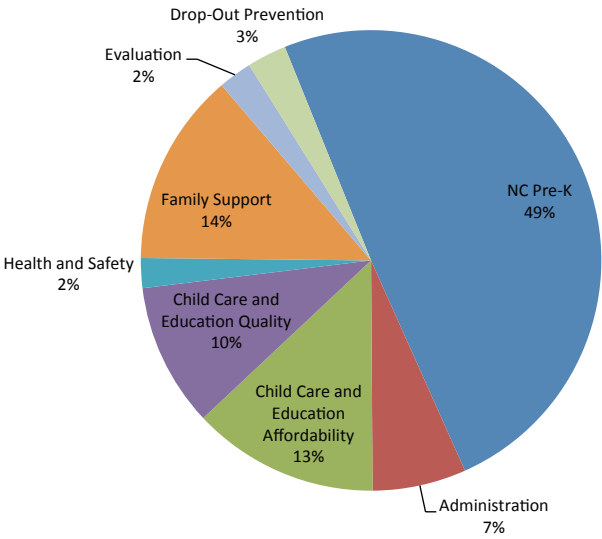
Make checks payable to: Partnership for Children of Lenoir and Greene Counties.



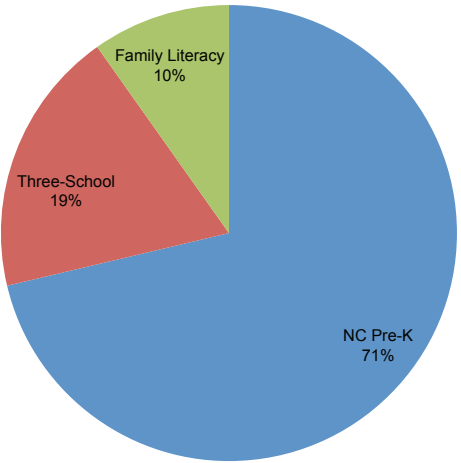
REVENUES	
Smart Start	1,578,067
NC Pre-K	1,585,264
Drop Out Prevention	91,591
DCD Grant	37,334
Private Contributions	6,855
More at Four carryover from previous years	71,182
Special Fundraising event	565
Interest	1,210
Other Receipts	6,774
In-Kind Contributions	899,343
TOTAL RECEIPTS \$4,278,185	

EXPENDITURES	
Direct Services	
Child Care And Education Affordability	
Three-School	\$444,255
Child Care and Education Quality	
Child Care Resource and Referral	167,489
Quality in Action	121,519
Dedication and Education Bonus	52,311
NC Pre-K	1,675,035
Health and Safety	
Child Care Health Consultant	70,853
Family Support	
Greene Parents as Teachers	54,194
Community Education	80,906
Drop-Out Prevention	91,591
little by little	2,396
Evaluation	79,774
Partnership Administration	223,186
Contracted Services	
Craven Smart Start - Assuring Better Child Health & Development	155
Greene County Public Schools - Family Literacy	101,115
Lenoir County Cooperative Extension - Parents as Teachers	95,258
Lenoir County Public Schools - Family Literacy	129,255
TOTAL EXPENDITURES \$3,389,292	

Expenditures by Functional Category



Subsidized Quality Child Care



Acknowledgements

The Partnership for Children of Lenoir and Greene Counties would like to thank all of those who made contributions to our agency during 2011-2012. Various types of donations were made including volunteering services in one of our programs, monetary donations and in-kind contributions.

The Partnership for Children of Lenoir and Greene Counties is a private, not for profit 501 (c) (3) organization that is supported with public funds, private grants and individual contributions.

Without the support of our local community, our agency would be unable to support children in the greatest capacity possible. The Partnership staff and the children and providers we serve would like to say,

Thank You!

Partnership Staff

Sherry Askew	<i>Program Director</i>
Taylor Bowen	<i>Parent Educator</i>
Jennifer Bowers	<i>Program Coordinator</i>
Tristan Bruner	<i>Evaluation Coordinator</i>
April Fields	<i>Finance Director</i>
Regina Harris	<i>Program Assistant</i>
Christy Hobbs	<i>Child Care Health Consultant</i>
Julissa Lopez	<i>Program Coordinator</i>
Jeannine Poythress	<i>Program Specialist</i>
Stephanie Sullivan	<i>Program Specialist</i>
Keith Sylvester	<i>Executive Director</i>
Molly Taylor	<i>Community Outreach</i>
Elizabeth Williams	<i>Program Specialist</i>



Kinston

1465 Hwy. 258 N.
Kinston, NC 28504
Phone: (252) 939-1200
Fax: (252) 939-1313

Snow Hill

1108 B Kingold Blvd.
Snow Hill, NC 28580
Phone: (252) 747-3331
Fax: (252) 686-0959

Board of Directors

Kristal Suggs – *Chair*
Lorraine Washington – *Vice-Chair*
Judy Smith – *Treasurer*
Linda Solomon – *Secretary*
Shenile Ford
Joy Brock
Iris Jacobs
Patrick Miller
Ellen Benton
Rita Hodges
Dr. Steve Mazingo
Rebecca Pate
Katie Webb
Jane Gridley

Affiliations:

Kristal Suggs – *Parent Representative*
Lorraine Washington – *Commissioner, Town of Snow Hill*
Judy Smith – *Professor, East Carolina University*
Linda Solomon – *CCR&R Representative*
Shenile Ford – *Director, Greene County Cooperative Extension*
Joy Brock – *Supervisor, Greene County Health Care*
Iris Jacobs – *Child Care Provider*
Patrick Miller – *Superintendent, Greene County Schools*
Ellen Benton – *Director of Instruction, Lenoir County Schools*
Rita Hodges – *Chair, Lenoir County Board of Education*
Dr. Stephen Mazingo – *Superintendent, Lenoir County Schools*
Ellen Benton – *Director of Instruction, Lenoir County Schools*
Rebecca Pate – *Retired, Greene County Chamber of Commerce*
Katie Webb – *Parent Representative*
Jane Gridley – *Lenoir Community College Early Childhood Program*



Scan this code with your
smartphone for more information
about Partnership for Children of
Lenoir and Greene Counties

facebook

twitter

www.partnership4children.com